



2021 SPONSORSHIP PACKAGES



KENOSHA EXPO HEALTH & HOME SHOW



Expo is the Chamber’s premier consumer event to showcase our members. The Kenosha Expo also features the Great Kenosha Raffle, the Family Activity Area, and the Kenosha Health Fair.

SATURDAY, JUNE 19, 2021

10:00am – 4:00pm
Kenosha YMCA

	<input type="radio"/> PRESENTING	<input type="radio"/> PLATINUM	<input type="radio"/> GOLD	<input type="radio"/> SILVER	<input type="radio"/> BRONZE
Inclusion in radio advertising	✓				
Interview opportunity on Spotlight radio show	✓				
Business name attached to (see notes below)	Entire Expo	Health Fair	Area		
Exclusive signage	✓	✓	✓		
Named in press releases	✓	✓	✓		
Logo in newspaper ads	✓	✓	✓		
Logo on poster	✓	✓	✓	✓	
Logo in email marketing	✓	✓	✓	✓	
Logo on Expo sponsors sign	✓	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓	✓
Logo on kenoshaexpo.com footer	✓	✓	✓	✓	✓
Expo vendor space	double ¹	single ²	single	single ²	none ³
COST	\$4,000	\$2,500	\$1,500	\$600	\$300

PRESENTING SPONSORSHIP

includes your name attached to the Expo— “2021 Kenosha Expo Health & Home Show presented by [you]”

PLATINUM SPONSORSHIP

includes your name attached to the Health Fair— “Kenosha Community Health Fair presented by [you]”

GOLD SPONSORSHIP (CHOOSE ONE)

includes your name attached to a specific area— “Family Area/Food Court presented by [you]”

- Family Activity Area
- Food Court

EXPO SPACE NOTES

- ¹ preferred placement near entrance
- ² space located in the Health Fair area
- ³ opportunity to place your brochures/marketing materials at the Chamber booth

PAGE TOTAL \$

SCHOLARSHIP GOLF CLASSIC



All proceeds from the Scholarship Golf Classic benefit the Kenosha Area Chamber of Commerce Scholarship Foundation. The event includes 18 holes of golf, lunch, contests, awards, and a dinner reception.

MONDAY, AUGUST 30, 2021

10:00am–6:30pm
Kenosha Country Club

	<input type="radio"/> PRESENTING	<input type="radio"/> PLATINUM	<input type="radio"/> GOLD	<input type="radio"/> SILVER	<input type="radio"/> FLAG	<input type="radio"/> HOLE
Complimentary Golfers	8	4				
Representatives on course	✓	✓	✓		✓	
Logo on website	✓	✓	✓	✓	✓	
Logo on sign at reception	✓	✓	✓	✓	✓	✓
Logo in program	✓	✓	✓	✓	✓	✓
Unique perks	See Below					
Number Available	1	2	4 (2 each)	12 (2 each)	17	34
COST	\$5,000	\$2,500	\$1,000	\$500	\$350	\$150

PRESENTING SPONSOR

- naming rights: “Scholarship Golf Classic presented by [you]”
- separate sign at registration and reception
- company representative speaks at reception
- 1 complimentary flag sponsorship
- 1 complimentary hole sponsorship

PLATINUM SPONSOR – FRONT/BACK NINE

- separate sign at registration and reception
- 1 complimentary flag sponsorship

GOLD SPONSOR (CHOOSE ONE)

- 19th Hole separate sign at the reception, logo included on drink tickets
- Print separate sign at the reception, 2 dinner tickets
- Beat the Pro name on a sign at a tee, logo included on flag at pin, draw winner/recognition at reception
- Photo logo on commemorative photo of each foursome distributed to each golfer
- Golf Balls sleeve of golf balls with your logo on each cart, 2 dinner tickets

SILVER SPONSOR (CHOOSE ONE)

- Lunch sign at the lunch (if buffet lunch), or logo on each lunch (if box lunch)
- Putting Green sign at the putting green
- Beverage sign at both beverage stations
- Driving Range sign at the driving range
- Bag Drop logo on bag tags, sign at the bag drop during check-in
- Golf Carts logo on each golf cart

FLAG SPONSOR

- name on a sign at a tee, logo included on flag at the pin

HOLE SPONSOR

- name on a sign at a tee

PAGE TOTAL \$

ANNUAL MEETING



The Chamber Annual Meeting features an elegant lunch as well as a keynote speaker. New Board Members are voted on, college scholarships are awarded, and our members are recognized.

WEDNESDAY, OCTOBER 20, 2021

11:30am–1:30pm

The Club at Strawberry Creek

	○ PRESENTING	○ PLATINUM	○ GOLD
Opportunity to introduce Keynote Speaker	✓		
Logo on invitation	✓		
Logo on email marketing	✓	✓	
Logo in program	✓	✓	✓
Logo on signage at the event	✓	✓	✓
Seats at the Annual Meeting	10*	4	2
COST	\$3,500	\$1,000	\$500

*includes a reserved table with premium placement.



Cordeck



Hair Unlimited



Ocean Spray
Cranberries



Tecomet



Camosy
Construction



Partners In Design &
Aurora Health Care



Odd Job Larry



Fulmer Dentistry



David Insurance



Specialized Accounting
Services

PAGE TOTAL \$

SCHOLARSHIP CHARTER FISHING OUTING



Kenosha Charter Boat Association Captains provide and set up the fishing equipment, boat up to six passengers out to where the schools of King Salmon and Brown Trout are, and let you reel them in!

FRIDAY, JULY 30, 2021

12:00pm – 6:00pm

Simmons Island Small Boat Harbor

	○ PRESENTING	○ SUPPORTING
Naming rights: "2021 Scholarship Charter Fishing Outing presented by XYZ Company"	√	
A boat of your own (up to 6 people)	√	
Opportunity to introduce your business at the banquet (5 min.)	√	
Logo included in Facebook post recognizing sponsors	√	√
Logo on email marketing	√	√
Logo in program	√	√
Logo on Scholarship Charter Fishing Outing web page	√	√
Logo on signage at the event	√	√
COST	\$3,000	\$500

PAGE TOTAL \$

BUSINESS AFTER 5 & BUSINESS BEFORE 9



Open, social networking in a casual atmosphere. These quarterly two-hour networking events are held at Member businesses throughout the Kenosha area and offer refreshments, light hors d'oeuvres, and door prizes.

○ **HOST — \$500**

Looking for a unique way to showcase your business? Let the Chamber bring the party to you! We'll bring the food, drinks, and invite our membership to network. This is a great opportunity to show off your company and products or services to the local business community!

- Hosting includes full naming rights for the event (XYZ Company Business After 5/Business Before 9)
- Your logo included in all marketing (email promotions, social media, print, postcards, etc)
- Invite your customers and clients to make important business connections with our members.
- Your employees can also enter for free

○ **CO-SPONSOR — \$300**

Co-sponsoring is a great way to market your business if you don't have the space to host.

- Your logo included in all marketing (email promotions, social media, print, postcards, etc)
- There will be also be dedicated space for you to hand out marketing materials
- Your employees can also enter for free

○ **FOOD AND DRINK SPONSOR — N/C**

Bars, restaurants and catering members are welcome to sponsor by providing food and drink for the event.

- Your logo included in all marketing (email promotions, social media, print, postcards, etc)
- There will be also be dedicated space for you to hand out marketing materials
- Your employees can also enter for free

OTHER SPONSORSHIP OPPORTUNITIES



The Chamber also hosts events that take place more frequently throughout the year. This includes business networking events, regional networking events, as well as legislative breakfasts featuring area politicians.

- **REGIONAL CONNECTIONS (VIRTUAL)**

Regional Connections is a multi-Chamber event held semi-annually, held live on Zoom. Rather than tables, there are networking rooms and room captains to ensure exclusive time for each networker.

- **Presenting Sponsorship – \$500**

Includes your logo on event registration page and email blasts, and business name included in social media posts promoting the event, plus one complimentary registration and an opportunity to speak to the entire Zoom room for 1-2 minutes.

- **Supporting Sponsorship – \$250**

Includes your logo on event registration page and email blasts and one complimentary registration.

- **LEGISLATIVE UPDATE (VIRTUAL) – \$500**

Legislative Updates are held virtually over Zoom. Federal, state, and local politicians speak on legislation and its effect on local business, and field a variety of questions from the audience. During election season, candidate debate forums are also held.

- Your logo on event registration page and email blasts
- Your business name included in social media posts promoting the event
- Two complimentary registrations
- Opportunity to speak to the entire Zoom room for 1-2 minutes and introduce our speaker(s)

- **SPOTLIGHT ON KENOSHA COUNTY BUSINESS – \$210**

Every Friday morning on AM 1050 WLIP, Chamber President Lou Molitor and Bill Lawrence host “Spotlight on Kenosha County Business” on Bill’s “The Wake-up Call Show” from 6:45am until 7:00am. For \$210, you receive 15 minutes of live interview time on the show (you provide the questions), and 24 30-second on-air promotions during the week. The interview is call-in live at 6:45am. It’s a great and unique way to market yourself and your business, live on the radio during the morning commute!

SPONSORSHIP FORM



TOTAL INVESTMENT

\$

business name

BUSINESS INFORMATION

primary contact

address

city

state

zip

phone number

email address

signature

date

MARKETING DETAILS

As part of your sponsorship, your business may be promoted in several different ways. This could include your name in print, your business tagged on social media, and your logo used in print and online.

Please email your logo to the Chamber. EPS or other vector formats are preferred. A high-resolution JPG or PNG file will also work in most cases.

BILLING/PAYMENT INFORMATION

cardholder name

billing address (if different)

city

state

zip

credit card number

expiration date

security code

cardholder signature

date

business name as how it should appear in print

facebook.com/

facebook page

@

twitter

SEND THIS FORM AND LOGO TO...

Kenosha Area Chamber of Commerce
600 52nd Street, Suite 130, Kenosha, WI 53140
email: info@kenoshaareachamber.com

PLEASE NOTE:

Marketing is on a schedule. Sponsors may not make it onto all advertising if they commit immediately before the event.