

2022 CHAMBER LOCAL BUSINESS GUIDE



The *Local Business Guide* is an annual publication of our entire membership, as well as Chamber and area information. 4,000 copies are distributed to Chamber Members, visitors, and the general community.

Earlybird ends: July 1, 2021
Ad Agreements due: July 30, 2021
Ad Artwork due: August 13, 2021
Expected distribution: October 2021

Earlybird Discount— 10% off display ads!

Ad agreements and payment due by July 1st for discount.

DISPLAY ADVERTISING

By 7/1 After 7/1

- Back Cover (full page) \$1800 . . . \$2000
- Inside Front Cover (full page) \$1575 . . . \$1750
- Inside Back Cover (full page) \$1575 . . . \$1750
- Full Page \$1260 . . . \$1400
- Kenosha County Map* \$675 . . . \$750
- 1/2 Page (horizontal or vertical) \$675 . . . \$750
- 1/4 Page \$360 . . . \$400
- 1/8 Page (Business Card) \$225 . . . \$250

DIRECTORY UPGRADES

- Add Logo with Listing \$50
- Business Name Highlighted \$25
- Add 25-Word Description \$25

* includes 1/4 page ad in guide, 1/8 page ad on map, and all three directory upgrades (logo, highlight, description)

AD SIZE (INCHES)

| | W | H |
|--------------------------|--------|--------|
| Full Page | 7.375" | 9.875" |
| 1/2 Page Vertical | 3.5" | 9.875" |
| 1/2 Page Horizontal | 7.375" | 4.75" |
| 1/4 Page | 3.5" | 4.75" |
| 1/8 Page (Business Card) | 3.5" | 2" |

SUBMISSION GUIDELINES

- All ads required in PDF format (preferred), TIFF or high-quality JPG. No other formats will be accepted.
- Files should be submitted in exact dimensions listed above. No crop marks, color bars, etc.
- Images embedded in PDFs and any JPEG artwork submitted should be at least 300 dpi.
- NO spot colors. All colors must be CMYK.
- Logos submitted for Directory Upgrades should follow the same guidelines listed above.

business name

name

email address

phone number

- I will be sending artwork Use my ad from the previous guide

email address to send invoice to (if different)

signature date

Note: Invoices will be emailed to the address provided above. Payment is required by August 13, 2021 to secure your spot in the *Local Business Guide*.

Scan and email this contract to:
 info@kenoshaareachamber.com

Email artwork (ads and logos) to:
 mike@kenoshaareachamber.com