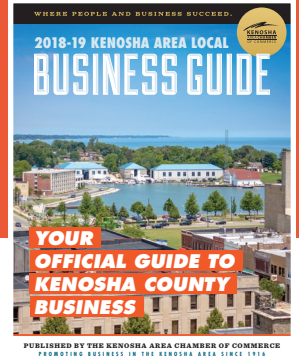


# 2019–20 CHAMBER LOCAL BUSINESS GUIDE

Each year the Chamber publishes the Local Business Guide, a directory of our entire membership and their advertisements, as well as community and Chamber information. Over 5,000 copies are distributed including 1,000 guides sent directly to Chamber Members and local officials.



Ad Agreements due by: **FRIDAY, MAY 31**  
Ad Artwork due by: **FRIDAY, JUNE 14**

## DISPLAY ADVERTISING

- Back Cover (full page) . . . . . \$2000
- Inside Front Cover (full page) . . . . . \$1750
- Inside Back Cover (full page) . . . . . \$1750
- Full Page . . . . . \$1400
- Kenosha County Map\* . . . . . \$750
- 1/2 Page (horizontal or vertical) . . . . . \$750
- 1/4 Page . . . . . \$400
- 1/8 Page (Business Card) . . . . . \$250

## DIRECTORY UPGRADES

- Add Logo with Listing . . . . . \$50
- Business Name Bolded & Blue . . . . . \$25
- Add 25-Word Description . . . . . \$25

*\*includes 1/4 page ad in guide, 1/8 page ad on map and all 3 directory upgrades (logo, bold blue, description)*

AD SIZE (INCHES)	W	H
Full Page	7.375"	9.875"
1/2 Vertical	3.4375"	9.875"
1/2 Horizontal	7.375"	4.6875"
1/4 Page	3.4375"	4.6875"
1/8 Page (Business Card)	3.5"	2"

## SUBMISSION GUIDELINES

- All ads required in PDF format (preferred), TIFF or high-quality JPG. No other formats will be accepted.
- Files should be submitted in exact dimensions listed above. No crop marks, color bars, etc.
- Images embedded in PDFs and any JPEG artwork submitted should be at least 300 dpi.
- NO spot colors. All colors must be CMYK.
- Logos submitted for Directory Upgrades should follow the same guidelines listed above.

business name \_\_\_\_\_

name \_\_\_\_\_

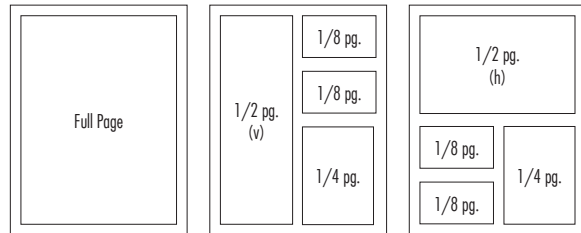
email address \_\_\_\_\_

phone number \_\_\_\_\_

- I will be sending artwork       Use my ad from last year

email address to send invoice to (if different) \_\_\_\_\_

signature \_\_\_\_\_ date \_\_\_\_\_



**Note: Invoices will be emailed to the address provided above. Payment is required by May 31 to secure your spot in the Local Business Guide.**

**Scan and email this contract to:**  
[info@kenoshaareachamber.com](mailto:info@kenoshaareachamber.com)

**Email artwork (ads and logos) to:**  
[mike@kenoshaareachamber.com](mailto:mike@kenoshaareachamber.com)