Leadership Kenosha

ENGAGE A GROUP OF COMMUNITY-MINDED PROFESSIONALS TO HELP BUILD CAPACITY IN YOUR ORGANIZATION

Leadership Kenosha is a professional development program that enhances participants' knowledge of the Kenosha community, increases their opportunities for engagement and widens their professional network. In addition, participants build skills in team building, conflict management and communication. The program is sponsored by the Kenosha Area Chamber of Commerce and facilitated by University of Wisconsin-Parkside.

Who benefits from Leadership Kenosha's community projects?

- Kenosha small businesses, non-profits, government agencies and schools benefit from a motivated team of professionals who are volunteering their time to meet an identified need
- Leadership Kenosha participants benefit through the opportunity to learn about community issues and work together as a team

Who are Leadership Kenosha participants?

- Early to mid-career leaders who wish to enhance their leadership skills
- Professionals from a variety of sectors including business, education, healthcare, non-profit and local government
- Individuals who live and/or work in Kenosha and want to have a positive impact on their community
- Professionals who are eager to use their varied skills and connections to benefit your organization

What type of projects are we looking for?

- Proposals that clearly identify a community issue or need in your organization that can reasonably be addressed by a team of four or five members between November and May.
- Projects that allow Leadership Kenosha participants to serve as consultants who can assess your need, and then, design and implement strategies to meet that need based on their personal strengths and professional connections
- Projects that directly benefit the Kenosha community or a Kenosha-area small business, non-profit, corporation, government agency, or K-16 educational institution. Proposals from members of the Kenosha Area Chamber of Commerce are encouraged.
- Projects that are non-partisan (not supporting a political group or candidate)
- Past projects have included event planning and implementation, marketing projects, organization of a community-wide service project, and agency program review.
- Projects that focus primarily on fundraising are discouraged. While there is a small amount of funding from Leadership Kenosha for team projects, your organization should have a plan for how to fund and sustain the project.

What is the project timeline?

- Complete and submit your proposal by Tuesday, September 4, 2018.
- Leadership Kenosha will review the proposals and choose projects to bring forward to the Leadership Kenosha participants. Each organization will be notified of the committee's decision by the end of September.
- If selected, the primary contact for the project must attend the Leadership Kenosha meeting on October 17, 2018 to give a ten-minute overview of the project and answer participants' questions. The person who presents at this meeting should be the person who will work directly with the Leadership Kenosha team through the project.
- The project sponsor will meet with their Leadership Kenosha team by mid-November to discuss goals, strategies and guidelines for the project. At this meeting, all parties will sign a Statement of Agreement regarding the expectations and responsibilities of the sponsor organization and team members.
- From November through May, the project sponsor will provide additional information, guidance and feedback to the Leadership Kenosha team in a timely manner
- Project sponsors are welcome and encouraged to attend the Leadership Kenosha graduation ceremony on the evening of May 15, 2019.

Thank you for your willingness to provide Leadership Kenosha participants with an opportunity to improve their community through engaging with your organization.

Email proposal form to...   **Amy Garrigan**— garrigan@uwp.edu

Leadership Kenosha Co-Facilitator

UW-Parkside Community Engagement Office

900 Wood Road, Kenosha, WI 53141

Questions? Call...   (262) 595–2312 or email garrigan@uwp.edu

LEADERSHIP KENOSHA is a program of the *Kenosha Area Chamber of Commerce*.

2018–19 PROJECT PROPOSAL

Agency Information

AGENCY NAME

AGENCY CONTACT   TITLE

EMAIL   PHONE

MAILING ADDRESS

WEBSITE

AGENCY MISSION STATEMENT

Please submit a proposal utilizing the following headings:

1. **Name of Project**— Give the project a title that conveys the essence and summarizes the purpose.
2. **Project Description**— Provide a brief outline of the project.
3. **Needs Assessment**— Why is the project needed? Who is the target audience? How will the project impact in the community?
4. **Project Goals**— Provide a least one goal for your project and how you will know if it is met. Measurable goals will help the Leadership Kenosha team evaluate the project's impact.
5. **Resources Available & Sustainability**— Please detail how the agency will support the team's work on the project (November through May). e.g. Who will be the designated contact person? Are there any funds available to implement? How will the agency sustain the program/project after the Leadership Kenosha team is done?
6. **Resources Needed**— Please explain any additional resources required to fulfill the goals of the project.
7. **Special Skills Needed**— Please specify any talents and expertise that would be useful in order for team members to complete the project; these can be available from within the Leadership Kenosha team or recruited from the community.
8. **Additional information**— Please briefly describe any additional information that might be helpful to better explain the project.