



Please consider responding to this request for proposals for a Leadership Kenosha Team Project. The intention of these projects is to provide Leadership Kenosha participants with an experiential opportunity to learn about community issues and to work together as a team with a local small business, non-profit, community, government or school in order to address an identified need in Kenosha County.

Who are our participants?

- they are early to mid-career leaders who wish to enhance their leadership skills
- they may be life-long residents, or newcomers to the community
- they want to learn more about various issues and topics in the Kenosha area
- they are from many community sectors including business, education, non-profit and local government

What type of projects are we looking for?

- proposals from small businesses, non-profits, corporations, local communities, local government agencies, and K-16 educational institutions
- proposals that clearly identify a community issue and provide a realistic opportunity for the team to create something specific and meaningful to address that issue
- projects that can be completed by four or five team members **between November and May, in no more than 20 hours**
- projects have typically involved event planning and implementation, marketing projects, community service projects, and program development – however, we are completely open to other possibilities (direct implementation of fundraising activities is discouraged)
- Please note: there is a small amount of funding from Leadership Kenosha for team projects. The project will need to be completed through the donated time and efforts of the team.

What are our expectations of project sponsors?

- Project sponsors are required to present their community project idea to the Leadership Kenosha class in October.
- If your project proposal is accepted by a team, you are asked to meet with the team by the November Leadership Kenosha program day to discuss goals, strategies and guidelines for the project. At this meeting, you are asked to sign a Statement of Agreement regarding the expectations and responsibilities of your organization and of the team members.
- Following this initial meeting, sponsor organizations are asked to designate a contact person who can provide additional information, guidance and feedback for the Leadership Kenosha team in a timely manner throughout the course of the project.



What are we looking for in a proposal?

You are doing us a favor by providing an experience for our participants that helps them gain valuable leadership skills, and helps us deliver a quality program. We would like to return that favor by making the proposal process as painless as possible! Please complete the LK Team Project Proposal fillable form attached.

- Project title
- Sponsor organization – including mission/purpose
- Contact person and information – including name, telephone, and email
- Overall project goal
- Brief description of how you'd like the team to respond – **please be as specific as possible**
- Brief description of what you expect the team to learn through working on the project – such as which community sectors they may engage with (e.g., media, nonprofits, schools, government, small business owners, youth); what skills they may utilize (e.g., marketing, networking, researching, event planning)
- Additional needs that you have, or details that the team may need, regarding the project

Not all of the proposals submitted will be selected.

If your project is not selected during this Leadership Kenosha year, you will be invited to resubmit your proposal, as is – or modified, for the next program year.

If you have any questions or concerns, please don't hesitate to call (262) 595-2208. Thank you in advance for your willingness to assist Leadership Kenosha with providing its participants with an opportunity to experience leadership in action!

Email proposal form to... Debra Karp— karp@uwp.edu
UW-Parkside Director of Community Engagement
Leadership Kenosha Facilitator
900 Wood Road, Kenosha, WI 53141

Questions? Call... (262) 595-2208



LEADERSHIP KENOSHA is a program of the
Kenosha Area Chamber of Commerce.